

## Logo Use:

This horizontal orientation is the primary version of the logo and should be used wherever possible.

There are alternate logo versions which you may access. If you require the logo in another format, please get in touch with the Communications team.

**SAFE+EQUAL**

**SAFE+EQUAL**

**Standing strong  
against family  
violence**

The reverse (white) version of the logo should always be used over dark coloured backgrounds.

**SAFE+EQUAL**

**SAFE+EQUAL**

**Standing strong  
against family  
violence**

## Brandmark clear space:

To maintain the clarity and integrity of the Safe and Equal logo, a minimum 'clear space' must be observed in all applications. Clear space creates an invisible frame, a minimum area surrounding the logo that must remain free of any conflicting visual element.

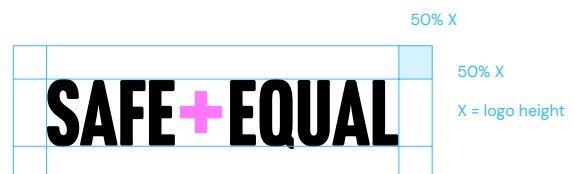
## Brandmark Minimum Size:

Minimum size specifications are provided to ensure the Safe and Equal logo is reproduced effectively at a small size.

Digital version



Print version



**SAFE + EQUAL** | 30px

**SAFE + EQUAL** | 5mm